

**Louisiana Reading Association**

**2015 State Conference**

Dear Prospective Conference Exhibitor,

The **Louisiana Reading Association**’s 2015 State Conference is scheduled for September 17-18, 2015 at The Crowne Plaza Hotel in Baton Rouge. Approximately 800 educators are expected to attend this two-day event. Vendor exhibits will have a prominent presence at the LRA Conference. The Conference Planning Committee is pleased to extend an invitation to you to participate in our conference.

The Exhibit Hall will accommodate 40 booths for vendor exhibits. Space assignments will be on a first reply/payment basis. Please complete the enclosed *Exhibitor Registration Form* and mail it with your check (payable to LRA 2015 State Conference) to me at the address below. In late August, you will receive an additional packet with more information about set up and exhibit times.

If your company would like to reserve a booth, sponsor a presenter or meal function, or place an ad in the program, please note the opportunities on the following form. Your participation will be seen by not only our attendees but also by the educators they share their program with on their return to work. Your marketing continues to work after the conference.

We look forward to your participation in our conference. If you have any questions, I can be reached at richelleacosta@yahoo.com or  985.630.1960.

Sincerely,

Richelle Acosta

LRA ’15 Director of Exhibits

Please mail your completed form, copy-ready ad,

**For Office Use Only**

Date received: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Amount included:\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Confirmation by e-mail on:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

and check by **Monday, June 1, 2015** to:

Richelle Acosta

LRA ‘15 Director of Exhibits

101 Saint Ann Drive, apt. 524

Mandeville, LA 70471

**SPACE IS LIMITED TO 40 EXHIBIT SPACES. SPACE ASSIGNMENTS WILL BE MADE ON A FIRST REPLY/PAYMENT BASIS**

**EXHIBITOR REGISTRATION FORM**

**LRA 2015 State Conference**

**September 17-18, 2015 Baton Rouge, LA**

Name of Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone Numbers: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PLEASE MARK YOUR SELECTIONS AND THE TOTAL COST IN ‘AMOUNT DUE’ BOX AT THE BOTTOM.**

**Exhibitor Booth**: (check one)

Check one: \_\_\_ 1 booth ($400) \_\_\_ 2 booths ($650) \_\_\_ 3 booths ($850)

*\*Each 8’ x 8’ booth includes one six-foot cloth and skirted table, two chairs,*

 *one trash can, and an identifying sign. Access to wifi will also be available.*

$

 *\*For electrical and other needs, see attached packet from Crowne Plaza Hotel.*

**Sponsorship**: We are looking for sponsors for the following events:

\* Opening Keynote speaker – Thursday, Sept. 17th

­­ \* President’s Reception meal – Thursday, Sept. 17th

\* Author’s Luncheon meal – Friday, Sept. 18th

\* Author’s Luncheon speaker – Friday, Sept. 18th

***Levels of Sponsorship*** (check one)

\_\_\_\_\_ **Silver** Level (recognition in program and signage at event) = $500

\_\_\_\_\_ **Gold** Level (Silver level plus complimentary ¼ page ad in program)= $750

\_\_\_\_\_ **Platinum** Level (Silver level plus complimentary ½ page ad, one

$

 complimentary booth, and entry for two attendees to the

President’s Reception with option to say a few remarks) = $1,000

**Advertisements**: (check one)

\_\_\_\_ ¼-page ad = $300.00

 \_\_\_\_ ½-page ad = $500.00

 \_\_\_\_ Full page ad = $1,000.00

 \_\_\_\_ Inside cover ad = $1,500.00

 \_\_\_\_ Back cover ad = $2,000.00

$

*Ads will be sold on a first reply/payment basis. Ads must be copy-ready and attached.*

**Total Amount**

$