**LOUISIANA READING ASSOCIATION**

**STRATEGIC ACTION PLAN 2018-2019**

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| **What?** | **How?** | **Who?** | **When?** |
| **GOAL 1:**  **To improve literacy content knowledge and instruction for Louisiana teachers** | 1a. Offer relevant professional development opportunities through LRA’s leadership meetings and annual conference. | Gale Eisiliones, President; Lisa Holliday, Vice President; Lottie Crockett - Conference Chairman for 2018 | July 2018, January 2019, April 2019 |
| 1b. Work toward developing partnerships with the Louisiana Library Association and the Louisiana Retired Teacher Association so that LRA’s impact is more widespread. | Gale Eisiliones, President; Gerri Settoon, State Coordinator; Lisa Holliday, Vice President; Susan Gardebled, District V Representative; Aretha Williams, District VI Representative | July 2018 - June 2019 |
| 1c. Investigate formats for the 2018 and 2019 state conferences | Aretha Williams, District Representative; Conference Committee (Vicki Brown, Elette Meaux, Libby Manning, Carrice Cummins, Gerri Settoon) | July 2018 - June 2019 |
| **GOAL 2:**  **To retain and increase current membership numbers and participation by providing valuable member benefits** | 2a. Send a needs assessment to members and act upon the results. | Bernie Hambrice, Membership Director; District Representatives | July 2018 with membership form; Needs assessment due November 2018 |
| 2b. Continue membership efforts across the state and through local councils. | Bernie Hambrice (Membership Director) and District Representatives | July 2018 - June 2019 |
| **GOAL 3:**  **To advocate for legislation that positively impacts literacy instruction, student achievement, and educator benefits** | 3a. Develop one or more position papers on relevant literacy topics. | Margaret Mary Solentic-Dowell, Position Paper Chairperson; Debbie Rickards, Secretary | July 2018 - June 2019 |
| 3b. Continue legislative advocacy by informing members of relevant, upcoming legislation and its impact of teachers and instruction. | Gerri Settoon, State Coordinator Chairperson; Aretha Elridge-Williams, Kathy O’Neal, Joyce Blunt | July 2018 - June 2019 |

**“Well done is better than well said.” ―*Benjamin Franklin***