

LRA Legislative Advocacy Report (March 2015)

Submitted by Gerri Settoon

Chairperson

We have been fortunate for the past several years to obtain the IRA Advocacy Award. It could not have been obtained without the proactive engagement of our state and local council officers, local council members, conference committees, and Advocacy Committee members. We are lacking enough information for the 2014 - 2015 year to secure the Award again unless we have your help.

Do remember to invite a invite a legislator, community leader or public official to your next meeting or to your school for functions such as Young Authors Awards Celebration, Literacy Week, Spring Council Awards Dinner, and next year's African-American Read-in-Chain, Read for the Record, Open House, International Literacy Day, etc. If possible, schedule a Breakfast or Tea to honor their literacy contributions to your council, school, district, or to our state. As a benefit to you, they may decide to join your council. Not only do they increase your membership roster but they can help you with advocacy achievements. These influential members may also help you with grants, donations, prizes, and books for children. Partnerships can be a great benefit to a council. Do let me know if you have interactions in your council with a community, state, or national leader! Thanks for your hard work in growing your membership and contributing to the achievement of the IRA Advocacy Award!

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