

**Louisiana Reading Association 2017 Conference
October 5 – 6, 2017, West Cal Event Center**

401 Arena Rd, Sulphur, LA 70665

<https://www.westcalevents.com/>

To: Prospective Conference Exhibitor,
From: Susan Gardebled
1315 Beachcomber Rd.
Sulphur, LA 70665

The Louisiana Reading Association's 2017 Conference is scheduled for October 5-6, 2017, at the West Cal Event Center, 401 Arena Rd., Sulphur, LA. **The afternoon of Wednesday, October 4, is registration and exhibit set-up only.** Approximately 400 educators are expected to attend this event. Vendor exhibits will have a prominent presence at the LRA Conference. The Conference Planning Committee is pleased to extend an invitation to you to participate.

The main Exhibit Hall will accommodate a maximum of 25 booths for vendor exhibits. Each booth includes one 8 foot table with tablecloth & skirting, pipe and drape background, two chairs, and an identifying sign. Costs are as follows:

1 booth = \$400.00 2 booths = \$650.00

Space assignments will be made on a first reply/payment basis. To reserve your spot in the exhibit area, please complete the enclosed *Exhibit Registration Form* and mail it with your check (payable to LRA 2017 State Conference) to me at the above address. Please indicate on your registration form if you require electricity, as many of the booths do not have access. You will receive a confirmation e-mail upon receipt of your check. In late August you will receive another e-mail with more information about the conference schedule. **Exhibit set-up time will be on the afternoon of Wednesday, October 4.**

In addition, we are selling ads in our conference program and offering sponsorship opportunities. Ads must be camera ready, and payment must accompany the *Exhibitor Registration Form*.

Housing Information: Ask for the **Louisiana Reading Association conference rate**. Hotels adjacent to the West Cal Event Center include:

Holiday Inn Lake Charles W – Sulphur
330 Arena Rd.
Sulphur, LA 70665

(337)527-0858 Conference rate with two coupons for breakfast in their restaurant is \$109.95 (2 queen) and \$119.95 (king). There is also a bar in the lobby. Rate and block of rooms expire 9/13/2017.

Wingate by Wyndham
300 Arena Rd.
Sulphur LA 70665

(337)527-5151 Conference rate is \$99.00 and includes a free hot breakfast buffet. Rate expires 9/4/2017.

We look forward to your participation in our conference. If you have questions, I can be reached at susan.gardebled@cpsb.org School phone : 337-217-4430 x 2359 (only during school year); Cell phone 337-526-2708