



## Louisiana Reading Association 2017 Conference

October 5 – 6, 2017, West Cal Event Center

(Exhibitor set-up is the afternoon of Wednesday, October 4)

401 Arena Rd, Sulphur, LA 70665

<https://www.westcalevents.com/>



### SPONSORSHIP OPPORTUNITIES

Your company has the opportunity to sponsor an event or a presenter at the Louisiana Reading Association 2017 Annual Conference. Remember your participation will be seen, not only by the attendees, but also by other educators as they share information and their conference programs when they return to work.

#### SPONSORSHIPS AVAILABLE:

President's Party – Thursday, October 5

Author's Luncheon – Friday, October 6

Coffee Breaks – Thursday, October 5 & Friday, October 6

Presenters & Speakers

#### Levels of Sponsorship

**Silver** level (recognition in program and signage at event) = **\$500**

**Gold** level (Silver level plus complimentary ¼ page ad in program) = **\$750**

**Platinum** level (Silver plus complimentary ½ page ad, one complimentary booth, and entry for two attendees to the President's Party) = **\$1000**

**Please use the Exhibitor Registration form to submit payments for vendor booths, program ads, and sponsorships to the LRA Exhibits Chair, Susan Gardebled, 1315 Beachcomber Rd., Sulphur, LA 70665**

**Have Questions?** Speakers/Presenters solicited by LRA: [Karen.ashworth@cpsb.org](mailto:Karen.ashworth@cpsb.org)

Meal Events and Coffee Breaks: [Margaret.paris@cpsb.org](mailto:Margaret.paris@cpsb.org)

Conference Program ads or exhibitor booths: [susan.gardebled@cpsb.org](mailto:susan.gardebled@cpsb.org)

Thank you in advance for participating as a sponsor in the 2017 LRA Conference.

Sincerely,

Gale Eisiliones

2017 State Conference Chairperson

[Gale.eisiliones@cpsb.org](mailto:Gale.eisiliones@cpsb.org)