**LOUISIANA READING ASSOCIATION**

**ACTION PLAN 2020-2021**

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| **What?** | **How?** | **Who?** | **When?** |
| **GOAL 1:**  **To improve literacy content knowledge and instruction for Louisiana teachers** | 1a. Offer relevant professional development opportunities through LRA’s leadership meetings and annual conference. | Lisa Holliday, President; Christy Mayfield, Vice President; Aretha Williams, Conference Committee Chairperson | July 2020, January 2021, April 2021 |
| 1b. Work toward developing partnerships with the Louisiana Library Association and the Louisiana Retired Teacher Association so that LRA’s impact is more widespread. | Lisa Holliday, President; Khanh Nguyen-Dufour, State Coordinator; Christy Mayfield, Vice President; Gerri Settoon, Member-at-Large; Susan Gardebled, District V Representative | July 2020 - June 2021 |
| 1c. Investigate formats for the 2021 state conference | Aretha Williams, Conference Committee Chairperson; Conference Committee (Gerri Settoon, ) | July 2020 - June 2021 |
| **GOAL 2:**  **To retain and increase current membership numbers and participation by providing valuable member benefits** | 2a. Send a needs assessment to members and act upon the results. | Bernie Hambrice, Membership Director; District Representatives | July 2020 with membership form; Needs assessment due November 2020 |
| 2b. Continue membership efforts across the state and through local councils. | Bernie Hambrice, Membership Director; District Representatives | July 2020 - June 2021 |
| **GOAL 3:**  **To advocate for legislation that positively impacts literacy instruction, student achievement, and educator benefits** | 3a. Develop one or more position papers on relevant literacy topics. | Mary Solentic-Dowell, Position Paper Chairperson; Debbie Rickards, Secretary | July 2020 - June 2021 |
| 3b. Continue legislative advocacy by informing members of relevant, upcoming legislation and its impact of teachers and instruction. | Gerri Settoon, Legislative Advocacy Chair, Aretha Williams, Kathy O’Neal, Joyce Blunt | July 2020 - June 2021 |