**Text

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**Louisiana Reading Association 2022 State Conference**

Dear Prospective Conference Exhibitor,

The **Louisiana Reading Association**’s 2022 State Conference is scheduled for September 29, 2022-October1, 2022 at The Hilton New Orleans Airport Hotel. Approximately 300-400 educators are expected to attend this two-day event. Vendor exhibits will have a prominent presence at the LRA Conference. The Conference Planning Committee is pleased to extend an invitation to you to participate in our conference.

The Exhibit Area will accommodate tables for vendor exhibits. **Space assignments will be on a first** **reply/payment basis**. Please complete the online *Exhibitor Registration Form* or the completed form can be mailed with your check (payable to 2022 LRA State Conference) to Mary Reneau at the address below. In mid-July, you will receive an additional packet with more information about set up and exhibit times.

If your company would like to reserve an exhibit table, sponsor a presenter or meal function, or place an ad in the program, please note the opportunities on the following form. Your participation will be seen by not only our attendees but also by the educators they share their program with on their return to work. Your marketing continues to work after the conference.

**HOUSING INFORMATION:** Hilton New Orleans Airport. 1-800-Hiltons

Attendees may reserve their rooms within the LRA room block for the LRA 2022 State Conference in the New Orleans Metropolitan Area by accessing the exclusive group rate.

Your attendee website is: [www.my-event.hilton.com/msyahhh-laread-d209c68c-bf25-465b-a9e7-16912fddc406/](http://l.h4.hilton.com/rts/go2.aspx?h=1993652&tp=i-16D9-Ak-Dd7-8t0aZl-24-diiyv-1c-l6f374wvEw-ejr9I&x=www.my-event.hilton.com/msyahhh-laread-d209c68c-bf25-465b-a9e7-16912fddc406/%22%20%5Ct%20%22_blank)

Room block and rates of $109/night expire September 15, 2022.

We look forward to your participation in our conference. If you have any questions, I can be reached at Arethae1@outlook.com or 504-913-3103.

Sincerely,

Aretha Williams

Conference Coordinator

Exhibits

**EXHIBITOR REGISTRATION FORM**

**LRA 2022 State Conference**

**September 29, 2022 – October 1, 2022**

**Hilton New Orleans Airport Kenner, LA**

Name of Primary Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Secondary Representative: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City/State/Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Cell Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Secondary Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

E-mail Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

TABLE

TOTAL

$ \_\_\_\_\_\_\_\_\_\_\_

**EXHIBITOR TABLE**

*An exhibit includes one 6’ cloth skirted table, two chairs, company signage and WIFI.*

Check one: \_\_\_\_ 1 Table ($400) \_\_\_ 2 Tables ($750)

Do you need electricity? \_\_\_\_\_ YES \_\_\_\_\_ NO

SPONSORSHIP

TOTAL

$ \_\_\_\_\_\_\_\_\_\_\_

**SPONSORSHIP**

\_\_\_\_\_ President’s Reception: Thursday, 9/29/22

\_\_\_\_\_ Breakfast with an Author: Friday, 9/30/22

\_\_\_\_\_ Lunch with an Author: Friday, 9/30/22

\_\_\_\_\_ Breakfast with Celebrity: Saturday, 10/1/22

Levels of Sponsorship (Check One):

\_\_\_\_\_ Silver Level $500 Includes one table, recognition in program and signage.

\_\_\_\_\_ Gold Level $750 Includes Silver Level plus ¼ ad in program and option to briefly address audience.

\_\_\_\_\_ Platinum Level $1000 Includes Silver Level plus ½ page ad, one table, and admission for two attendees to the President’s Reception with option to briefly address audience.

AD

TOTAL

$ \_\_\_\_\_\_\_\_\_\_\_

**ADVERTISEMENTS**

*Ads will be sold on a first /payment basis. Ads must be copy-ready and attached.*

*Please check ad choice(s).*

\_\_\_\_\_ ¼ Page Ad: $300

\_\_\_\_\_ ½ Page Ad: $500

\_\_\_\_\_ Full Page Ad: $1000

\_\_\_\_\_ Inside Cover Ad: $1500

\_\_\_\_\_ Back Cover Ad: $2000

Please complete preferred online registration with credit card and attach copy-ready ad or mail your

**TOTAL**

**ENCLOSED**

**$ \_\_\_\_\_\_\_\_\_\_\_**

company check, copy-ready ad and completed Exhibitor Registration Form.

Mail to: Mary Reneau, 102 Augusta Ct., Slidell, LA 70460 by 6/15/22.