

**LOUISIANA READING ASSOCIATION
ACTION PLAN 2024-2026**

What?	How?	Who?	When?
<p>GOAL 1: To improve literacy content knowledge and instruction for Louisiana teachers</p>	1a. Offer relevant professional development opportunities through LRA’s leadership meetings and annual conference.	Tiffany Jackson, President; Magen Arabie, Vice President; Magen Arabie, Conference Committee Chairperson	July 2024, January 2025, April 2025, June 2025
	1b. Work toward developing partnerships with the Louisiana Library Association & Louisiana Association of School Librarians, A+Pel, LA-ACTE, A-ACTE, LDOE, and the Louisiana Retired Teacher Association so that LRA’s impact is more widespread.	Tiffany Jackson, President; Gerri Settoon, Member-at-Large; Magen Arabie, Vice President; Susan Gardebled, District V Representative; Natasha Hunter, Journal Committee Chair	July 2024 June 2026
	1c. Plan and implement the 2025 – 2026 State conference	Magen Arabie, Conference Committee Chairperson; Conference Committee	April 2025 - June 2026
<p>GOAL 2: To retain and increase current membership numbers and participation by providing valuable member benefits</p>	2a. Send a needs assessment to members and act upon the results.	Membership Director; District Representatives	July 2025 with membership form; Needs assessment due November 2025
	2b. Continue membership efforts across the state and through local councils. 2c. Secure a Google Workspace Business Standard Account and develop website, association emails, document storage/ sharing system for leadership team and membership	Membership Director; District Representatives Tiffany Jackson, President, and the Technology Ad Hoc Committee	April 2025- June 2026 November 2024- February 2025
	2d. Reestablish LRA Facebook and social media presence with rebranding	Technology Ad Hoc Committee	October 2024- December 2024
<p>GOAL 3: To advocate for legislation that positively impacts literacy instruction, student achievement, and educator benefits</p>	3a. Develop one or more position papers on relevant literacy topics.	Ambrosia Grant, Position Paper Chairperson,	April 2023 - June 2024
	3b. Continue legislative advocacy by informing members of relevant, upcoming legislation and its impact on teachers and instruction.	Gerri Settoon, Legislative Advocacy Chair, Aretha Williams, Kathy O’Neal, Joyce Blunt, Ambrosia Grant	July 2024 - June 2026